YALE School of Management

Education Leadership Conference



2026 Conference Sponsorship Opportunities

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About the Conference:

The Yale School of Management Education Leadership Conference (ELC) challenges our community to think critically about the biggest questions facing education reform today. For more than a decade, the ELC has gathered a wide range of individuals who have dedicated their lives and careers to students.

This year's conference, Thinking Big: Where Bold Ideas Meet the Future of Education, is designed to spark bold ideas, share transformative practices, and inspire collective action. Education is evolving faster than ever, and so are the challenges and opportunities facing learners and educators alike. Join educators, innovators, and thought leaders as we explore how creativity, equity, and emerging technologies can reshape classrooms, campuses, and communities. Together, we'll move beyond incremental change to envision what's possible when we truly think big about the future of learning.

The ELC provides sponsors with a unique opportunity to promote their organizations to a vibrant community of education leaders while supporting the movement toward a better future for our schools and our students. Our attendees — over 500 guests, panelists, and keynotes — include professionals from school districts, charter management organizations, non-profit organizations, and private sector companies, as well as teachers, parents, community members, politicians, and graduate students.

Enclosed are the details for varying levels of sponsorship for the 2026 Education Leadership Conference. We hope you will consider joining us in creating another year of thought-provoking conversations.

Friday, April 24, 2026

Edward P. Evans Hall

Yale School of Management

New Haven, CT

Hosted by the Yale SOM Education Club

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Conference Sponsorship

As a Conference Sponsor, you will support activities including general programming, conference marketing, and operations & logistics. Our sponsors will receive a variety of benefits as listed in the table below:

Amount	Guest Passes*	Marketing Material Recognition	Expo Table	Resume Book	Guest Speaker
$20,000	**5**	• Premier logo placement on signage and website • Full-page recognition with print materials • Verbal recognition at conference	Included	Included	Up to 2**
$10,000	**3**	• Logo placement on signage and website • Half-page recognition with print materials • Verbal recognition at conference	Included	Included	N/A
$5,000	**2**	• Logo placement on signage and website • Quarter-page recognition with print materials • Verbal recognition at conference	Included	Included	N/A
$2,500	**1**	• Logo placement on signage and website • Verbal recognition at conference	N/A	N/A	N/A

* Value of guest passes may not be tax-deductible.

** All panelist/moderator requests must be received by January 31, 2025. We are unable to guarantee panelists due to our planning timeline. We strive to ensure that each panel session has a balance of perspectives as well as gender and race. While we will do our best to accommodate requests for specific panels, we reserve the right to make a final decision in terms of panel placement for panelists and moderators.

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Networking Expo

Organizations can further engage and recruit participants outside of conference sessions by taking part in the **ELC Networking Expo** throughout the conference. The Expo provides a central hub for organizations to distribute materials, recruit for open positions, and strategically network with attendees in a dedicated space at the Yale School of Management. Expo space is limited, so we encourage early registration.



What's Included	Details
• One expo table to display your materials • One complimentary conference ticket • Resume book (soft-copy) of conference attendees • Opportunity to network with conference attendees throughout the day	7:00 ~ 8:00 AM Exhibitor Set Up 8:00 ~ 9:00 AM Networking Breakfast 3:00 PM ~ Post-Conference Networking Session Expo open throughout day

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Questions, or ready to take the next step?
We're here to help!

Conference Sponsorship
Duurenzaya Bukhbat, MAM Class of 2026
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Networking Expo
Satoshi Suga, MBA Class of 2026
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